

## Our Mission

The mission of CarCheckup is to:

- Improve safety for teen drivers while bringing peace of mind to parents
- Help car owners monitor the condition of their vehicles
- Simplify tracking business miles

This is achieved by giving effective, practical and very easy to use information to empower consumers about their vehicle.



## Our Story

CarCheckup was founded in 2002 for Americans to become empowered with knowledge about their driving habits and an easy understanding of that 'check engine' light.

Taking advantage of a little-known diagnostic function present in every automobile sold in America since 1996, On-Board Diagnostics Version 2 (OBD II), when combined with our patented technology, our services will provide peace of mind by providing instant and reliable diagnosis of automotive problems and the ability for drivers to get detailed information on their driving performance.

## How To Use The System

The CarCheckup system was built from the ground up to be easy for anyone to use. If you have a 1996 vehicle and a internet capable PC, you can use CarCheckup!

1. Plug the CarCheckup device into the OBDII port usually located under the steering wheel. As you drive, the device will record data.
2. On any PC with internet connection, plug the device into the computer with the built in USB arm.
3. Log into your personal account on [www.CarCheckup.com](http://www.CarCheckup.com) and download your data.
4. Then review your data! View graphs and charts of each trip, assign trips to easily track and print out business mileage, and finally find out what that check engine light means!



## Key Benefits & Uses:

The All-in-One CarCheckup System includes all these benefits and uses:

### Monitor Teen Driving Activity and Performance



- Hard & Extreme Breaking and Acceleration
- Graphs of Speed and RPM of each trip
- Trip Time and Duration
- Miles traveled
- Review driver activity/performance together with your teen

### Track & Report Business Mileage



- Easy to use system
- All data in one place—no paper logs to lose
- Add notes to document the purpose of trip
- Customize time period needed for report
- Allows for reporting on all categories:  
business, personal, charity, commute, medical

### Understand that 'Check Engine' Light



- Finally, know why the light is on and what it means
- Engine Code Translation and Explanation
- Understand why the engine light is on and what you or your mechanic may need to do
- Captures Both Present and Pending Engine Codes that may not have triggered the light yet
- May point to possible quick fixes, such as a loose gas cap



## Our Leadership



### Jennifer Funkhouser

#### Chief Executive Officer, Co-Founder

A 10-year veteran of computer information systems, Jennifer is the creative force behind the CarCheckup system. She realized that automotive systems need not be hard to understand. She has dedicated the last 10 years to guiding CarCheckup in developing the world's most user-friendly automotive information system.

Her mission is to make the technology available in today's automobiles understandable to every person; not just mechanics.

Jennifer graduated with High Distinction from Indiana University's School of Informatics with a Bachelor of Science, Media Arts & Science.

CarCheckup is driven by Jennifer's leadership and remarkable ability to make highly technical processes easy for consumers to use.



### Travis Funkhouser

#### Chief Operating Officer, Co-Founder

A 12 year veteran of information technology systems, Travis is responsible for the architecture and strategy of CarCheckup's technology structure.

Travis is one of the original co-founders and currently leads the Business Operations and Strategy Team for CarCheckup, which helps

the company to innovate at scale by designing and improving business processes, maintaining infrastructure and solving strategic business problems.

Travis' team tackles projects such as system scalability and reliability, operational strategy, business strategy, internal operations improvements, and organization design.



### Joseph Bennett

#### Director of Marketing & Public Relations

Joe is a 30 year veteran of public relations and an invaluable team member for CarCheckup.

Joe began his career as a journalist, then spent more than 30 years articulating the visions of great universities. As Purdue

University's senior public relations officer from 1981 through 2008, he was the university's primary spokesman, crisis control officer and chief administrator for an organization that included news media interface, marketing, crisis management, internal and external publications, primary internet sites, video production, media buys, and university licensing.

He also wrote speeches for four Purdue presidents, led the transition from typewriters to digital communications and revamped the university's branding.



### Alan Symons

#### Director of Business Strategy

Alan is a vital team member of CarCheckup by assisting in business strategy and corporate direction. Alan has been in the insurance and entrepreneurial arena for over 30 years.

Born in Montreal, Canada, he currently resides in Indianapolis. Until 2001 Alan served as CEO of a major international insurance group. He has led or participated in the purchase and sale of more than seven major insurance companies in Canada, the U.S. and Bermuda.

Alan owns AGS Capital LLC, an Indianapolis based venture fund, and he has helped business get started, managed turn arounds and owns several companies.

In recognition of his business expertise and accomplishments, Alan was recently honored by Ernst and Young as Entrepreneur of the Year.



## Our Patents

The CarCheckup system and business processes are protected by multiple United States Patents including, but not limited to:

United States Patent 6,807,469

United States Patent 6,925,368

## Our Website

[www.CarCheckup.com](http://www.CarCheckup.com)

## Our Headquarters

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## Our Contact Numbers

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## Press Contact

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